

LOS ANGELES MAGAZINE 2020 ANNUAL EVENT CALENDAR

Reaching the most affluent and influential consumers in Southern California

January

Best New Restaurants

Defining LA's Top Ten Best New Restaurants opened in the past year and then bringing it all to life with a cultured tasting event for 500 guests.

March

Whiskey Festival

Diving deep into the world of whiskey and bringing its heritage to over 600 upscale consumers who will meet master distillers and sip the finest varietals in a unique and engaging environment.

May

Burgers Bourbon + Beer

A competitive tasting event featuring 10 top restaurants serving up mouthwatering burgers where 400 guests get to be the judge.

June

LA WineFest

A celebration of wine for 5,000 guests that balances fun, exploration, and education in a festive and inviting environment.

July

Concern Foundation Block Party

Celebrating *Los Angeles* magazine's Best of L.A.® 2020 issue is the big charity bash of the summer entertaining 4,000 attendees on the Paramount Studios back lot.

August

FIT LA

An event to nourish mind, body and soul for up to 150 guests includes a 60-minute workout led by a fitness professional followed by a wellness reception with healthy bites, product samplings, mini spa treatments and more.

September

Wine Terrace at Opera at the Beach

The Wine Terrace is an expertly curated, ticketed wine tasting experience for 300 guests featuring boutique wineries at LA Opera's annual Opera at the Beach live simulcast at the Santa Monica Pier.

October

The Food Event

3,000 foodies will sample culinary excellence from 40 top LA restaurants, watch chef demonstrations, and sample wine, beer, and cocktails in the beauty of Saddlerock Ranch in the Malibu Hills.

November

Baby and Beyond Expo

Our newest addition brings our *Baby and Beyond* magazine to life by connecting parenting experts, celebrity influencers and the latest baby brands with over 500 L.A. moms and dads to help them plan for their growing families.

December

Holiday Spirits Tasting Event

A spirits tasting event wrapped in a holiday theme where over 700 guests will enjoy seasonal cocktails and hors d'oeuvres.

Los Angeles | 2020

